

Moving beyond
Discussion to: Action

Industry-University-Community IUC Summit

11-12
AUGUST

BRIDGING
GAPS

BREAKING
BARRIERS

CO-CREATING
SUCCESS

2026

In alignment with Research Masterplan 2030, we invite you to participate in this premier summit dedicated to elevate strategic partnerships between Swinburne Sarawak, community and industry partners.



Two Days Packed With Immersive & Engaging Programs



Thought Leadership Panels

Engaging and thought-provoking discussions among featured speakers from different sectors. Fostering interdisciplinary collaboration that brings together expertise, industry insight, and entrepreneurial thinking.



Research Exhibition

Showcasing research idea that solve existing problems in real life through interactive poster presentation sections. Highlighting technology advancements and social solutions that deliver impacts beyond university.



Innovation Pitching

A specialized platform for research project pitching. Innovative and creative research ideas will be presented. Best idea(s) will be rewarded with seed grant co-funded by Swinburne Sarawak and external partners from industries and communities



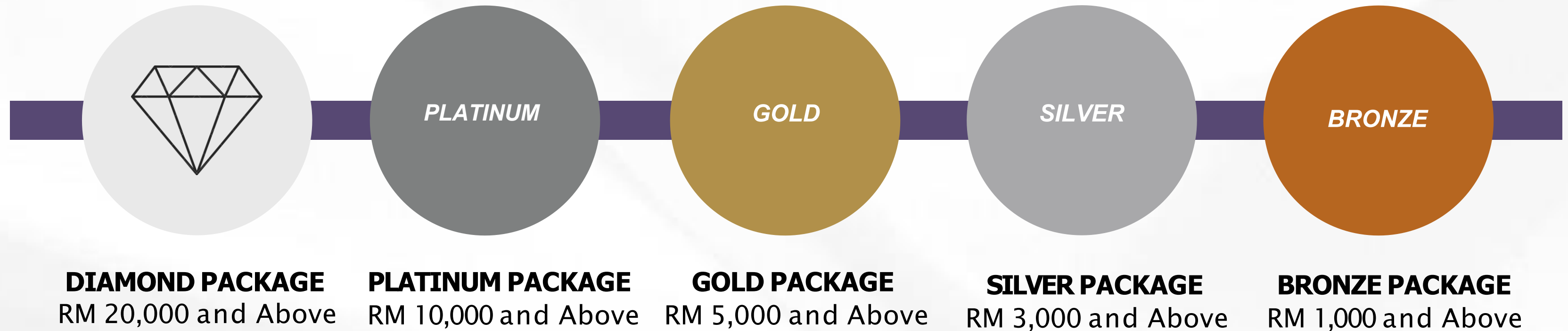
Strategic Networking

Specialized track sessions will be organized to foster cross-sectoral collaborations to co-create solution and exchange knowledge for a given subject matter.

Objectives of IUC 2026

- ✓ Bring industry and community leaders to Swinburne Sarawak for closer engagement
- ✓ Bridge gaps between academia-industry-community
- ✓ Tackle key issues related to research, innovation, commercialisation
- ✓ Building new and strengthening existing strategic partnerships among academia-industry-community
- ✓ Showcase Swinburne Sarawak capabilities to industry and community leader

SPONSORSHIP PACKAGES



SPONSORSHIP PACKAGES



DIAMOND PACKAGE
RM 20,000 AND ABOVE

- **Exhibition Space:** Booth with a backdrop for prime visibility.
- **Opening Ceremony Ad:** Prominent feature during the opening. Branding as strategic partner
- **Opening/Closing Video:** Logo featured in largest size.
- **Email Blasting:** Logo in event promotional emails.
- **Social Media:** Logo and link in social media
- **Event Booklet Ad:** Full page featured logo
- **Visibility:** Visibility in discussion forum/pitching session
- **Opportunities:**
 - ✓ Participate as featured panelist in discussion forum
 - ✓ Contribute problem for pitching session
 - ✓ Serve as evaluation panel for pitching session
 - ✓ Customise award name
 - ✓ Present award to winner
- **Reserved Seating:** 5 seats for representatives
- **Complimentary Registrations:** Full access to all networking, co-creation, and industry engagement sessions.

SPONSORSHIP PACKAGES



PLATINUM PACKAGE
RM 10,000 AND ABOVE

- **Exhibition Space:** Booth for high visibility.
- **Opening Ceremony Ad:** Feature during the opening. Branding as strategic partner
- **Opening/Closing Video:** Logo featured in large size.
- **Email Blasting:** Logo in event promotional emails.
- **Social Media:** Logo and link in social media
- **Event Booklet Ad:** Full page featured logo
- **Visibility:** Visibility in discussion forum/pitching session
- **Opportunities:**
 - ✓ Participate as featured panelist in discussion forum
 - ✓ Contribute problem for pitching session
 - ✓ Serve as evaluation panel for pitching session
 - ✓ Present award to winner
- **Reserved Seating:** 3 seats for representatives
- **Complimentary Registrations:** Full access to all networking, co-creation, and industry engagement sessions.

SPONSORSHIP PACKAGES



GOLD PACKAGE
RM 5,000 AND ABOVE

- **Exhibition Space:** Tables for visibility.
- **Opening/Closing Video:** Logo featured in moderate size.
- **Email Blasting:** Logo in event promotional emails.
- **Social Media:** Logo and link in social media
- **Event Booklet Ad:** Full page featured logo
- **Visibility:** Visibility in discussion forum/pitching session
- **Opportunities:**
 - ✓ Contribute problem for pitching session
 - ✓ Present award to winner
- **Reserved Seating:** 2 seats for representatives
- **Complimentary Registrations:** Full access to all networking, co-creation, and industry engagement sessions.

SPONSORSHIP PACKAGES



SILVER

SILVER PACKAGE
RM 3,000 AND ABOVE

- **Exhibition Space:** Tables for visibility.
- **Opening/Closing Video:** Logo featured in small size.
- **Email Blasting:** Logo in event promotional emails.
- **Social Media:** Logo in social media
- **Event Booklet Ad:** Full page featured logo
- **Reserved Seating:** 1 seats for representatives
- **Complimentary Registrations:** Full access to all networking, co-creation, and industry engagement sessions.

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- **Exhibition Space:** Tables for visibility.
 - **Opening/Closing Video:** Logo featured in smallest size.
 - **Social Media:** Logo in social media
 - **Event Booklet Ad:** Half page featured logo
 - **Complimentary Registrations:** Full access to all networking, co-creation, and industry engagement sessions.

BRONZE

BRONZE PACKAGE
RM 1,000 AND ABOVE

Sponsorship Packages	Diamond (RM20,000+)	Platinum (RM10,000+)	Gold (RM5000+)	Silver (RM3000+)	Bronze (RM1000+)
Exhibition Space	Booth with backdrop	Booth	Tables	Tables	Tables
Opening Ceremony Advertisement	✓	✓	-	-	-
Recognition in Opening/Closing Video	Largest size	Large size	Moderate size	Small size	Smallest size
Logo in Email Blasting	✓	✓	✓	✓	-
Social Media Promotion	Logo with Link	Logo with Link	Logo with Link	Logo	Logo
Event booklet Advertisement	Full page	Full page	Full page	Full page	Half page
Visibility during Specialised Track Sessions	✓	✓	✓	-	-
Visibility in Pitching Session	✓	✓	✓	-	-
Opportunity to Contribute Problem for Pitching Session’s Topic	✓	✓	✓	-	-
Invitation to be Featured Panelist in Discussion Forum	✓	✓	-	-	-
Opportunity to be evaluation panel for pitching session	✓	✓	-	-	-
Customized Award Naming	✓	-	-	-	-
Present Award	✓	✓	✓	-	-
Reserved Seating	5 seats	3 seats	2 seats	1 seats	-

Co-create Impact **Together**

Partnership Opportunity

As a sponsor, you will position your organisation at the intersection of industry, academia and community.

- Access top-tier talent and research capabilities
- Showcase your brand to a captive audience of innovators and leaders
- Co-create the future of Sarawak and the region

Contact Summit Co-Chairs

Explore **sponsorship packages** tailored to your companies' strategic goals.



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